“Hard work beats talent when talent doesn’t work hard” – Tim Notke

Success is often perceived as the fruit of luck. Understanding success as the fruit of hard work is very rare today. Why this happens because people believe that achieving something is ultimate success. Success is not actually reaching a particular point or position. Success is an ongoing process. Sustainability in success is more important than the success itself. As per the believers of luck, success may come by luck once in a while but sustaining the same needs hard work. There is no alternative for hard work. One may not receive the yield of hard work immediately. In the journey of your hard work towards success

- Some may praise you : Some may curse you
- Some may motivate you : Some may demotivate you
- Some may support you : Some may trouble you
- Some may agree with you : Some may disagree with you
- Some may recognize you : Some may criticize you
- Some may appreciate you : Some may depreciate you
- Some may accept you : Some may reject you; above all

Sometimes you may reap the reward of your hard work; Sometimes you may not. Don’t stop your hard work for anything or anyone. Does't matter whether you are rewarded or restricted. Flow like a river. The flow of a river never stops until it is dried. Do work hard till the last breath. Modern world believes in smart work rather than hard work. Smart work combined with the hard work is the key to sustainable success. Trust me

“There is no short cut for hard work”.