Personality is nothing but different qualities of a person’s character which make one person different from the other. In other words personality is an amalgamation of one’s Physical, Biological and Mental characteristics and the characteristics acquired by man from his environment.

The first and foremost character of one’s personality is health. For building a good personality our six best doctors are Self-Confidence, Sunlight, Rest, Exercise, Diet and having True Friends in the journey of success.

Must do SWOT analysis to find out your Strength, Weakness, Opportunities and hidden Talent. Increase your potential/efforts where you find weakness. Prioritise your things for the day and list them out. Must do introspection in the evening what you could complete and remained incomplete. Encash opportunities at right time. Aim high for achieving your goals. Goals should be reachable and achievable, otherwise, you may feel frustrated in the event of failure. Smaller success leads to larger success. So, never think that the target achieved is small.

Four concepts to build a strong character and personality are Conviction, Calculated Risk, Courage and Commitment to a logical Conclusion.

Personality is about exhibiting values, respecting elders, balance emotion and thoughts in the age of computers and internet. Where do you draw a line or “Lakshman Rekha” when you are with TV, gaming, movies, entertainment and social media and move ahead with your aim and goal in life?

Learn to take a leap like a leopard when you are working to achieve a goal. The positive attitude will always help to develop a good personality and negative attitude will lead you nowhere, however it may give you momentary happiness.

Don’t always expect everything from others and the nation; instead also think what you are doing for others and the nation. When somebody is in need and expects help from you, before denying must think what you will expect from others if you are in the same situation. Never spend more than what you earn.

**Do Good, Have Good, Good Luck**